

Live 360 – Live Peer Feedback on your Mobile

London, April 25, 2012: **Skill-Pill M-Learning** [SPML] releases *Live 360*, a mobile learning tool that enables office workers to get on-going performance feedback from their peers using mobile technology.

How it works:

- User sets up an account and then selects an 'event' they need feedback on – e.g. a presentation
- User sets up a number of criteria they want feedback on: for example, "how relevant was the presentation?" They can create their own questions or select from a drop-down list of pre-prepared questions
- User selects a set of peers [for example 10-12 colleagues] who will be attending the event and sends them a link
- Each peer will then receive the feedback request link on their mobile device and can easily provide quantitative and qualitative feedback
- The user then gets a live 'dash-board' of the incoming feedback

Skill-pill founder Gerry Griffin comments: "This is another element in our growing portfolio of mobile tools and content. *Live 360* should complement other more formal ways in which a user receives feedback. The tool will enable the user to gain feedback almost instantly and therefore adjust where necessary".

Get through to Live 360 on the iPhone via both apps: [Mobile MBA](#) and [Mobile MBA Lite](#).

Live 360 can also be accessed on Android and Blackberry (WebKit Browser only) devices via the web address <http://www.mobile-mba.com/live360>.

For a demo, please click [here](#)

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Notes to Editor:

Skill-Pill M-Learning is a leading mobile learning company that delivers concise marketing and training videos to mobile and portable devices, such as phones and tablets. Each Skill-Pill comprises up to two minutes of video content. Skill-Pill produces customised content for clients including Dell, Tesco and Lufthansa, and also developed - in association with Pearson Education – an extensive library of management and business learning content. SPML has also developed a range of mobile tracking and feedback tools. SPML is also a strategic partner of London Business School

For further information:

Valentina Gregoli [valentina@skill-pill.com]

+44 (0) 870 240 6656
Skill-Pill M-Learning Ltd
71-75 Shelton Street,
Covent Garden
London, WC2H9JQ
Visit: www.skill-pill.com