

ONGC bags HR, CSR awards



K S Jamestin, Director (HR), ONGC was conferred the HR leadership Award at the Asia Pacific HRM Congress at Bangalore for his stewardship of stellar HR and CSR practices at ONGC. At the same event, ONGC was presented with the 'Best use of CSR' award. The theme of the Congress was 'Sustainability and Growth in challenging Times'.

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Asia Pacific HRM Congress

The share of the global economy held by emerging markets has risen steadily over recent decades, with growth accelerations in major emerging economies providing the driving force. Thus far, the quality of our choices has been unimpressive, reflecting little sensitivity to sustainability and the impact of our choices on future generations. As a result, many developed countries have built up dangerously large public debts and even larger non-debt liabilities, owing to unsus-

tainable growth patterns.

For India and China, separately and certainly together, sustainability is rapidly shifting from a global issue, to a domestic challenge to long-term growth.

Their growth patterns and strategies, and the tradeoffs

and choices they make with respect to lifestyle, urbanisation, transportation, the environment, and energy efficiency, will largely determine

SUSTAINABILITY, THE KEY TO GROWTH

whether their economies can complete the long transition to advanced-income levels. The historical growth paths followed by all their predecessors, simply will not work,

because they do not 'scale' to a world economy that is triple its current size.

As a result, these countries will have to invent new growth patterns to reach advanced-country levels of development. They are too big to be

free-riders, so the incentives relating to sustainability are becoming internalised as national priorities. In developing countries, where only sustained growth can lift people out of poverty, limiting it cannot be the answer. The alternative is to change the growth model in order to lighten the impact of higher levels of economic activity on natural resources and the environment.

We have aboard experts who will throw light on this issue and discuss ways to build the sustainability gap.

DATES: 5 & 6th September, 2013; Venue: Vivanta by Taj, Bangalore

THEME: Sustainability and growth in challenging times
For more information on the conference; registration and sponsorship details, contact:

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• DAVID AVRIN,
PRESIDENT, THE
VISIBILITY COACH

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It's Who Knows You! (©John Wiley & Sons), David Avrin's engaging business marketing presentation will leave you with a new perspective of what it takes to stand out and he will also suggest actionable strategies to increase your prospects for excellence.

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